

SEEDAGX CONSULTANCY™
CONSULTING ΔGRICULTURE SERVING NATION

**SEEDAGX AGRICULTURE
TECH CONSULTANCY LLP**

CONSULTING AGRICULTURE SERVING NATION

ISO 9001:2015 CERTIFIED

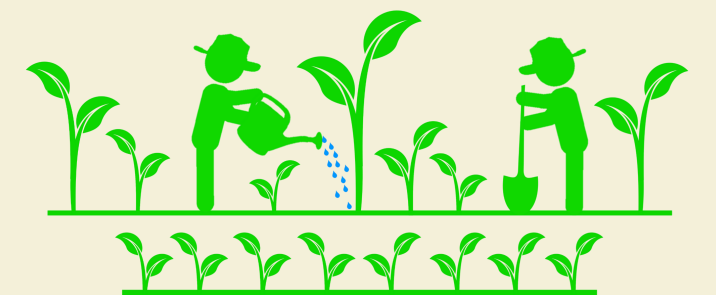
SEEDAGX AGRICULTURE TECH CONSULTANCY LLP, is leading tech-based Agribusiness Consultancy, dedicated to helping seed, agriculture, agritech start-ups, food companies and farmers to navigate disruptive trends and technologies.

We accelerate Innovative change that matters and delivers transformational impact for seed and agriculture companies by helping them optimize yields, navigates disruptive agriculture trends, and proactively prepare for shifts in policies through advanced analytics, consumer insight, and decades of expertise.

Our highly professional consulting team is young and dynamic having the thrust to serve you better and better always by providing technical and ethical practices during the consulting process. Our core competency in Seed and Agronomic Development domain is resulting in technology transfer worldwide.

WHAT WE DO

We aim to help the entrepreneur in their Agribusiness start-ups with expertise and technology available, which will sustain and help them to establish, expand & revamp in this changing & challenging business environment, and be a strategic consulting partner throughout the business lifecycle, offering support at every stage to ensure the business remains compliant and continuously growing.

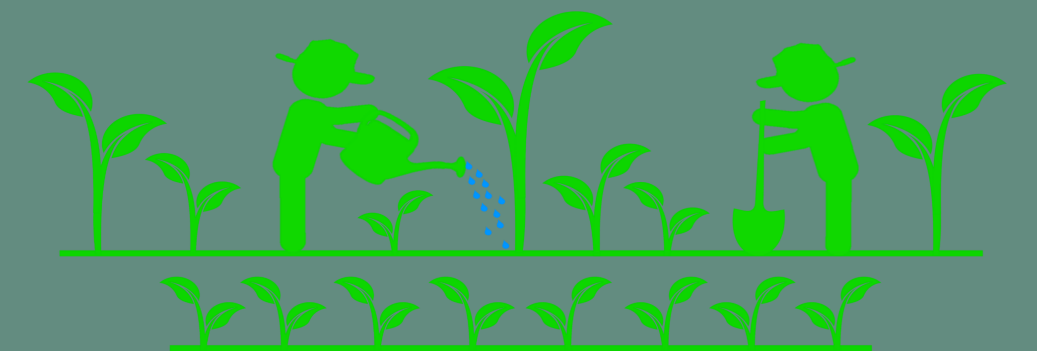


OUR PURPOSE

To help create positive, enduring change in the world of agriculture

OUR MISSION

To help our clients make distinctive, lasting, and substantial improvements in their performance and to build a great firm that attracts, develops, excites, and retains exceptional people.

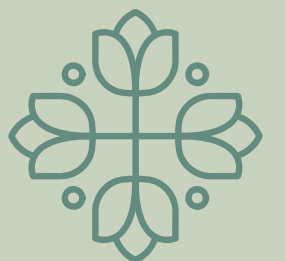
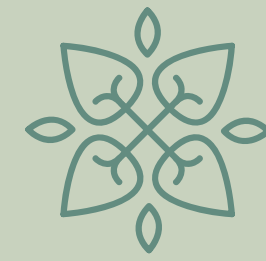
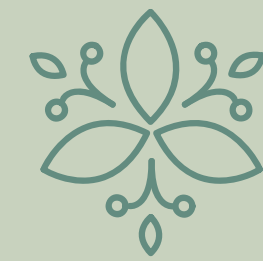
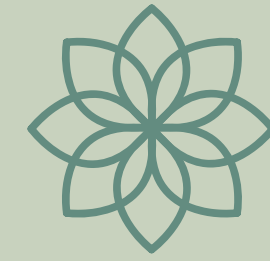


CORE VALUES

- Adhere to the highest professional standards
- Improve our clients' performance significantly
- Create an unrivalled environment for exceptional people



HOW WE HELP CLIENTS



SEED AND AGRICULTURAL PERFORMANCE

We help leading startup-seed companies to navigate opportunities and the uncertainties driven by changing global consumer demand, shifting agricultural trends, and digital disruptions across supply chain management of seeds. We bring **SEEDAGX** across the agriculture and seed supply chain to drive business performance and operational improvements and help clients build capabilities to sustain industry-shaping transformations. Seed quality, quantity, in time is the key performance strategy.

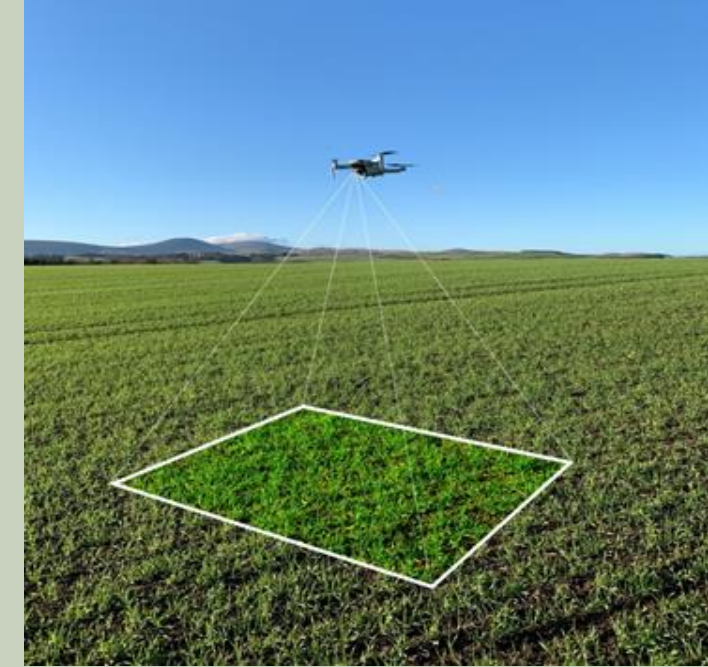


Launch your Business

We can help you to get the company registered and be compliant in all aspects. We also provide services for various government registrations like IEC, Trademark, Startup India, GST, etc.

To make any business viable, marketing plays a major role. We can provide social media marketing, WordPress website development, SEO, and all designing, and marketing needs for your business.

Agricultural Transformation



Global food and agriculture systems are in need of transformation-from malnourished populations to antiquated farming practices that are taking a toll on the environment. We could help support agricultural transformations at the regional, national, and local levels by working alongside leaders in the public, private, and social-sector organizations-creating alliances and partnerships with organizations to accelerate transformational impact.

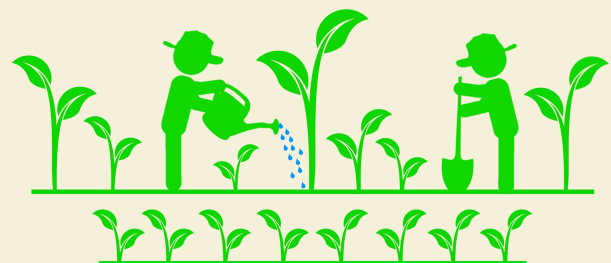


Farming Community and Organizations

Improve farm operations by deploying best in class technology and agricultural scientists and analytics. Increasingly, we are developing approaches that help farm operators and land-holding management companies drive operational improvements.

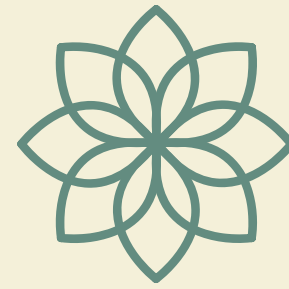
Seed Quality Improvement

Global seed quality standards are raised and to meet such high-quality standards, seed companies need to perform various activities right from seed production to inventory management. The desired level of hygiene at the time of seed production to produce disease-free seed along with proper harvesting methods and seed treatment to achieve the highest level of seed germination per cent. We at **SEEDAGX** provide a comprehensive package of information right from the seed production field to your warehouse where you store your valuable seed.



KEY BENEFITS

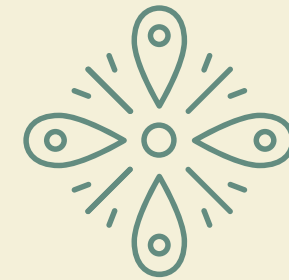
OF OUR SEED &
FARM
CONSULTING
METHODOLOGY



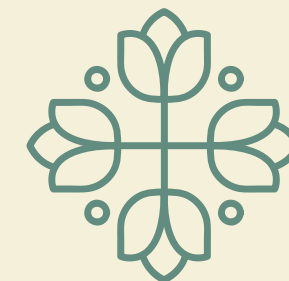
Higher yields of seed and farm produce



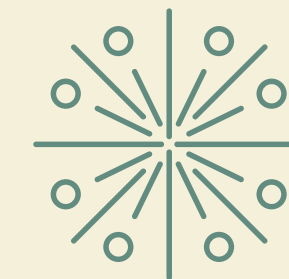
Disease-free and high-quality standards of seed



Maintain the yield with changing cropping pattern



Manage the seed inventory with desired quality standards



Better soil maintenance and lower irrigation requirements



Better price at market and higher sustainability

SERVICES OFFERED

ONLY ADVICE & INFORMATION ON THE LIST OF DOCUMENTS REQUIRED & PROCESSES INVOLVED IN SEED LICENCES REGISTRATION

- Documentation process for Seed License Registration:
- Information of procedure to apply for new seed license
- Format of Breeder certificate
- Format of DUS character certificate
- Format & support in all technical requirements for the preparation of presentation on "Product Testing Report"
- Basic information required for Online application for new Seed License
- Information on process & required documentation for the addition of New Varieties in seed license
- Information of institution or research centre to get the Breeder Seed Source of specific crop & variety, etc.



Creative India
Innovative India
National IPR Policy, 2016

PPV&FR Act, 2001
confers rights to breeders,
researchers and farmers
over their plant varieties

Register your varieties with
PPV&FR Authority
to claim ownership



Narendra Modi,
Prime Minister of India

PROTECTION OF PLANT VARIETIES AND FARMERS' RIGHTS (PPV&FR) AUTHORITY
Department of Agriculture Cooperation & Farmers Welfare
Ministry of Agriculture and Farmers Welfare, Government of India
NASC Complex, DPS Marg, New Delhi-110012
Email: chairperson-ppvfra@nic.in; Tel.: 011-25848127
www.plantauthority.gov.in



SERVICES OFFERED

MARKET RESEARCH

For Indian & Overseas markets.

COMPETITOR PRODUCT INFORMATION

Market-wise product information i.e., Statewise, Countrywise.

DETAILS OF DEALER & DISTRIBUTOR

All seed Dealers & Distributor details in India.

RESEARCH & DEVELOPMENT

Support for the Research & Development(R&D) department for advanced infrastructure establishment as well as a new product or varieties development.

Global Seed Market

OPPORTUNITIES AND FORECASTS,
2017-2023

Global Seed Market is expected
to reach **\$68,711 million** by 2023.

Growing at a **CAGR of 3.4%**
(2017-2023)



FARMING SUPPORT SERVICES



CONTRACT FARMING

Crop-wise area identification, contract production agreement, agronomic support, staff training, etc.



FARM PRODUCE SALES SUPPORT

Market information to sale the produce, help in identification of commission agents, online platforms to sale farm produce.

COST OF CULTIVATION (COC) i.e. CROP BUDGETING

For protected as well as open-field cultivation for the analysis of an actual cost-benefit ratio(CBA).

FARMING SUPPORT SERVICES



NURSERY MANAGEMENT

Commercial nursery installation, management practices, purchase of nursery equipment, cocopit, seedling trays etc



ORGANIC & RESIDUE- FREE FARMING

Activities are related to organic & residue-free farming i.e. contract production agreement to export or sales including all agronomic management guidance along with supply chain support.



SERVICES OFFERED - SEED TECHNOLOGY

ESTABLISHMENTS OF SEED TESTING LABORATORY

Preparation of infrastructure requirements & development plan for new as well as an earlier established laboratory as per the International Seed Testing Association's (ISTA) standard. Purchase & installation of advanced seed testing equipment with standard operating procedures(SOP's) for all the processes.

QUALITY MANAGEMENT SYSTEM FOR SEED TESTING LABORATORY

The framework of an Integrated Quality Management System(IQMS) to document, monitor & audit processes & systems of seed testing laboratory to meet the company's goals & objectives of complaint free seed quality.

SEED MULTIPLICATION

New advanced standard operating procedures (SOPs) of seed multiplication for all stages.

SEED PRODUCTION & RESEARCH (SPR)

New advanced varietal & hybrid seed production technology for vegetables, fruit, field, fibre crops with support in identification of suitable seed production vendors/organizers/third parties, etc.

Seed Production Research (SPR) to deal with specific problems facing in seed production activity.

CERTIFIED SEED PRODUCTION

Only in detail information on all the documentation process requirements related to certified seed production.

SEED HARVESTING

New advanced standard operating procedures(SOPs) for the critical impact of proper seed harvesting to achieve export quality germination standard with disease-free seed stock.

SEED STORAGE

Methods Of Seed Storage

Advanced methods & techniques of seed storage with a crop-wise recommended moisture content of the seed lot for short time as well as long time storage.

Management Of Store Grain Pests

New advanced standard operating procedures(SOPs) of fumigation to control store grain pests.

SERVICES OFFERED -SEED TECHNOLOGY

PURCHASE & INSTALLATION OF NEW MACHINERY

Technical information for selection & purchase of new machinery & installation i.e. processing plant (grading, gravity), dominos printers, seed blenders, air sorter, colour sorter, pinhole sorter, seed quality testing equipment, etc.



SERVICES OFFERED -SEED TECHNOLOGY



SEEDAGX CONSULTANCY™
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SERVICES

OFFERED –

SEED

QUALITY

TESTING

SEED GERMINATION TESTING

Germination testing of seed lot with standards in accordance with International Seed Testing Association (ISTA) accredited or equivalent processes & laboratories.

SEED GERMINATION TESTING WITH TETRAZOLIUM TEST (TZ TEST)

Germination testing of seed lot with Tetrazolium Test (TZ test) with standards in accordance with International Seed Testing Association (ISTA) accredited or equivalent processes & laboratories for quicker germination testing.



SEED PHYSICAL PURITY TESTING

Physical purity testing of seed lot with standards in accordance with the International Seed Testing Association (ISTA) accredited or equivalent processes & laboratories.

SEED LOT OTHER SEED DETERMINATION TESTING (OSD TESTING)

Other Seed Determination testing (OSD Testing) of seed lot with standards in accordance with the International Seed Testing Association (ISTA) accredited or equivalent processes & laboratories.

SERVICES OFFERED

INTERNATIONAL SEED (ISTA) CERTIFICATION i.e., BLUE & ORANGE FOR SEED EXPORT

Detail information on sampling of seed lot for germination, moisture content, physical purity, other seed determination testing to obtain (Orange) International Seed (ISTA) Certification & samples received for Blue International Seed (ISTA) Certification for export requirements of seeds.

Seed Lot Moisture Testing

Moisture testing of seed lot with standards in accordance with the International Seed Testing Association (ISTA) accredited or equivalent processes & laboratories.

Phyto Testing For Seed Export

Requirements for Phyto testing for the export of seed lot.

Genetic Purity Testing

Conducting & observation of Grow-Out Test (GOT) for genetic purity analysis at outsourced or client's own farm.



REMOVAL OF PINHOLE SEEDS FROM DAMAGE SEED LOT

Removal of pin-hole damaged seeds from seed lot.

LIQUID DENSITY SEPARATION (LDS)

Quality improvement of old seed inventory with Liquid Density Separation (LDS).

SEED LOT BLENDING i.e., BASED ON GERMINATION & GENETIC PURITY

Information on seed lot blending & standard calculation of seed lot blending for inventory seed lot.

SEED PRIMING

Technical information on seed priming & seed priming of seed lots.

SEED PELLETING

Technical information on seed pelleting & seed pelleting of seed lots.

SEED COATING TREATMENT i.e., POLYMER TREATMENT

Technical information & finalization of standard operating procedures(SOPs) for application methods for chemicals, polymers to be used with preferable or recommended colour, concentration, brands, etc.



SEED QUALITY ENHANCEMENT

- **SEED PACKAGING MATERIAL**
Information of all seed packaging material with vendor support for the purchase.
- **SEED PACKAGING MATERIAL QUALITY TESTING**
The requirement of all seed packing material quality as well as testing of all existing seed packing material quality, support in packing material quality audit.
- **SEED INVENTORY MANAGEMENT**
Stock management, testing of inventory stock for quality, creation of godowns as per requirements & stages of seed movement.
- **SEED MANAGEMENT SOFTWARE FOR SALES, MARKETING & OPERATIONS**
Information on latest seed company management software for inventory management, sales, marketing & operations including seed production & supply chain with support in software building.



TRAINING

Conducting all need-based training on advanced technologies & methods on various processes & activities in the agriculture & seed industry i.e., seed production, agronomic development, research & development in agriculture, etc.



INTERNAL AUDITS i.e., ACCOUNTS, BUDGET, CAPEX & OPEX, SEED INVENTORY, QHSE: QUALITY, HEALTH, SAFETY & ENVIRONMENT

Conducting external audits & support in internal audits for all the departments of the organization i.e., account (budget, CAPEX, OPEX), seed inventory, nurseries, intellectual properties, CSR, seed production, R&D, seed processing, packaging, supply chain management, QHSE: Quality, Health, Safety & Environment, etc.

MOBILE APPLICATION FOR SEED SALES, PRODUCTION, etc.

Information & support on the building of mobile software for sales, R&D & seed production department.

AGRO TOURISM

Concept of agro-tourism, scope, procedure & requirements to develop your farms for commercial agro-tourism industries with ornamental gardening development planning & design.

COMMERCIAL FARM DEVELOPMENT

Soil testing, testing of irrigation water, soil reclamation of problematic soil, watershed management, cropping pattern, agronomic support, etc.

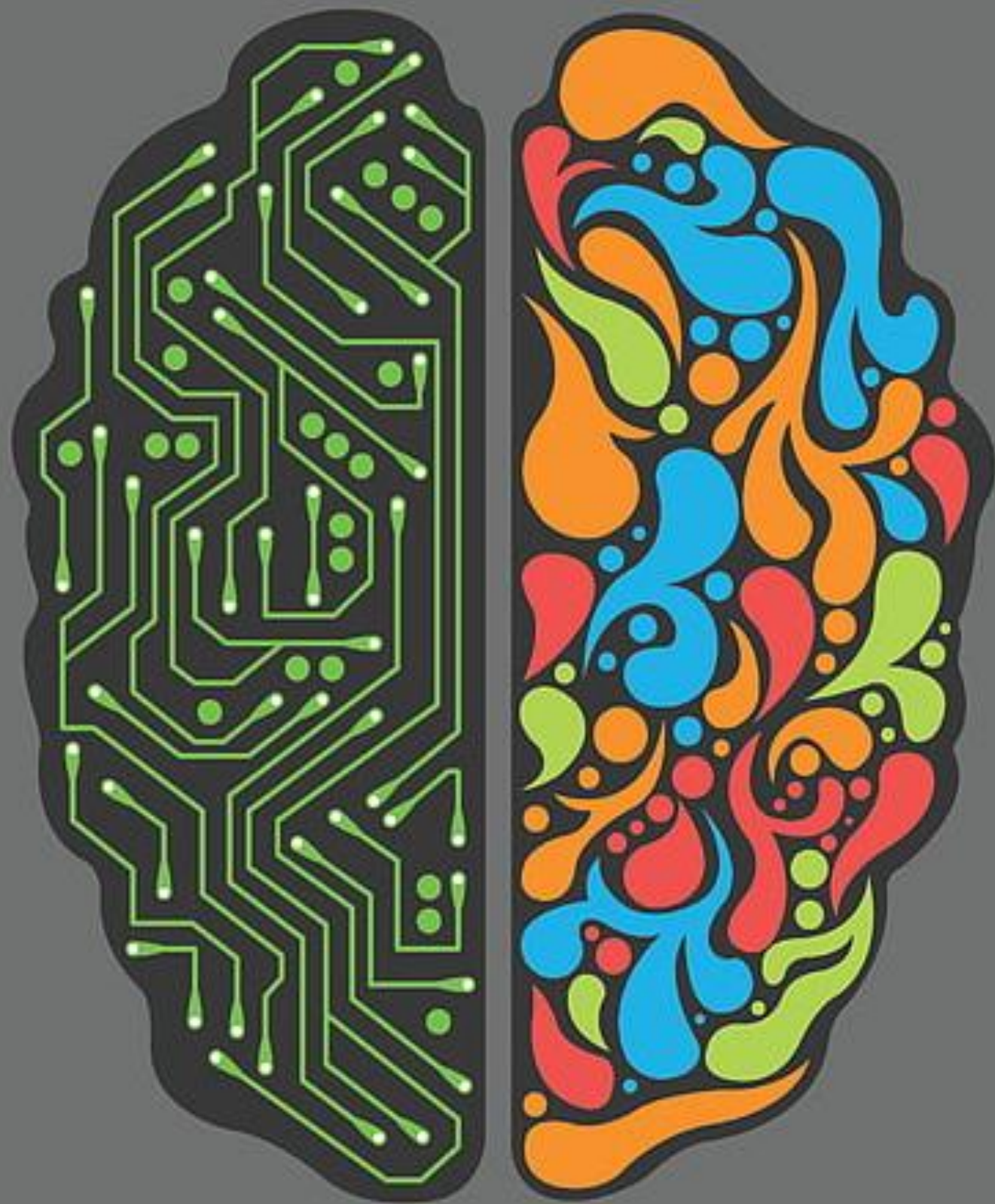
OTHER SERVICES

INSTALLATION OF NET HOUSE, POLY HOUSE

Technology & support in installation of net house, the poly house with vendor selection support.

SEEDLING SUPPLY

Seedling supply of all vegetables, fruits, flowers, ornamental & all types of horticultural crops for commercial cultivation.



Mr. Narendra Raut -Founder

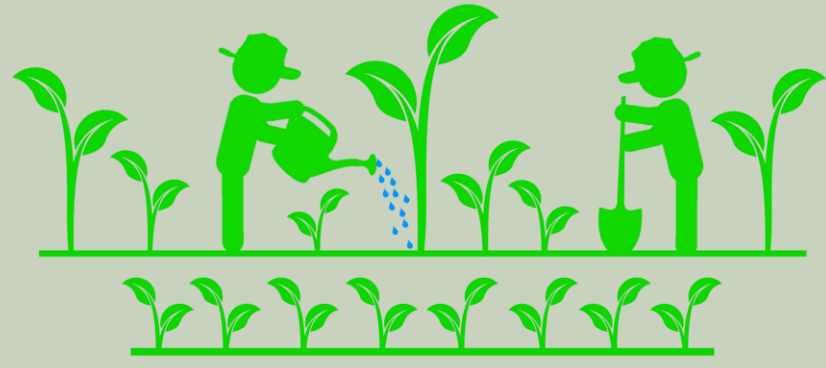
He is a major force in shaping the firm.

He is a graduate in Agriculture (B.Sc. Agriculture) and completed his masters in business administration from IBMI, Berlin.

He has also completed his post graduation (M.Sc. Agriculture) studies in Plant Breeding from B.C.K.V., West Bengal.

He holds Diploma in Supply Chain Management from Manipal, Bengaluru.

Our values have been updated in small ways to reflect the changing times. Our founder informs both our long-term strategy as a firm and the way we serve our clients daily. We put aside one day a year to reflect as a group on what our values mean to both our work and our lives.



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Let's Talk



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